



## THE ORCHID SOCIETY OF INDIA (TOSI)

Headquarters: Department of Botany, Panjab University, Chandigarh – 160 014, India

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National Conference cum Workshop  
on

**“Recent Advances in Orchidology with special emphasis on Biology, Climate Change, Conservation, and Commercialization of Floriculturally and Therapeutically Important taxa for the Welfare of Science and Society” and Orchid Show”**  
at

ICAR-Central Island Agricultural Research Institute (CIARI), Port Blair; BSI-Andaman and Nicobar Regional Centre  
(February 15-17, 2019)

Dear Sir/Madam,

The Orchid Society of India (TOSI), established in 1984, has been promoting the cause of Indian orchidology by projecting the importance of orchids and orchid based vocations. In order to evolve strategies for conservation, improvement and sustainable development of orchids, The Orchid Society of India (TOSI) with its headquarters at Botany Department, Panjab University, Chandigarh is organizing a National conference cum Workshop on **“Recent Advances in Orchidology with special emphasis on Biology, Climate Change, Conservation, and Commercialization of Floriculturally and Therapeutically Important taxa for the Welfare of Science and Society” and Orchid Show jointly with NHM, Directorate of Agriculture, Andaman and Nicobar Administration, Port Blair; ICAR-Central Island Agricultural Research Institute (CIARI), Port Blair; BSI-Andaman and Nicobar Regional Centre, Port Blair during February 15-17, 2019.** Several Orchid scientists, growers, entrepreneurs, enthusiasts, and policy planners are expected to deliberate on *Orchid Biodiversity, Assessment and Taxonomy; Biology, Effect of climate change, Restoration Ecology and Improvement; Propagation, and Conservation; Medicinal utility; and Commercialization and Societal Benefits.* **An optional post-conference visit to Cellular Jail, and Sippighat Farm, Carbyn’s Cove Beach is also being planned for February 17, 2019.**

The select gathering of nearly 300 persons shall include orchid scientists, growers, entrepreneurs, hobbyists, enthusiasts, and policy planners from all over the country. The Orchid Show comprising live plants (pot-plants/cut-flowers/plants in flasks), photographs, paintings, orchid literature, and memorabilia shall attract a large number of visitors.

The Society has planned to commemorate the occasion by publishing about 300 copies of a colorful 'Souvenir cum Abstract Book' for free distribution to the delegates and appropriate Government and non-Government organizations. The 'Souvenir' will include articles on floricultural, herbal, scientific, cultural, and commercial aspects of orchids. It shall also include messages and advertisements from selected few.

An advertisement of your Institute/product/activities shall form an appropriate inclusion commensurate with the status of the conference and the Show. We shall appreciate to receive full/half page advertisement along-with the enclosed letter **by November 30, 2018.** A gratis copy of the Souvenir will be sent to you after the Conference.

I look forward to a positive response from you. With kind regards

Yours Sincerely,

(Promila Pathak)

**Secretary & Chief Editor, TOSI**  
**Convener cum Organizing Secretary**

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National Conference cum Workshop  
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**“Recent Advances in Orchidology with special emphasis on Biology, Climate Change, Conservation, and Commercialization of Floriculturally and Therapeutically Important taxa for the Welfare of Science and Society” and Orchid Show”**

Secretary, The Orchid Society of India (TOSI)  
Department of Botany, Panjab University  
Chandigarh - 160 014

**Subject: Advertisement(s) for inclusion in the 'Souvenir'**

Dear Madam,

We are happy to learn that The Orchid Society of India is bringing out a 'Souvenir cum Abstract Book' for distribution among the delegates to the National Conference on **“Recent Advances in Orchidology with special emphasis on Biology, Climate Change, Conservation, and Commercialization of Floriculturally and Therapeutically Important taxa for the Welfare of Science and Society” and Orchid Show** jointly with NHM, Directorate of Agriculture, Andaman and Nicobar Administration, Port Blair; ICAR-Central Inland Agricultural Research Institute (CIARI), Port Blair; BSI-Andaman and Nicobar Regional Centre, Port Blair during February 15-17, 2019. We wish to reserve Inside front cover, inside back cover, Full page and Half page advertisement space in the said Souvenir. For this purpose, the matter of advertisement and an amount of Rs. \_\_\_\_\_ vide demand draft No. \_\_\_\_\_ dated \_\_\_\_\_ drawn in favor of **Secretary, The Orchid Society of India, Chandigarh** is being enclosed.

Yours sincerely,

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Place: \_\_\_\_\_

Date: \_\_\_\_\_

\*Page size: 18 cm x 24 cm

Rates:	Inside Front Cover	Rs. 15,000/-
	Inside Back Cover	Rs. 12,000/-
	Full page	Rs. 10000/-
	Half page	Rs. 8000/-

## DETAILS FOR MAKING ONLINE PAYMENT IN SECRETARY TOSI ACCOUNT

1. Complete Bank Account No.: **10444984653**
2. Beneficiary Name (As per Bank Pass Book) : Secretary, The Orchid Society of India
3. Bank & Branch Name: SBI, Sector-14 Branch, Panjab University, Chandigarh-160 014(UT)
4. MICR Code: **160002009**
5. IFSC Code: **SBIN0000742**
6. Beneficiary Mobile No. : 09876701963
7. E-mail ID: tosi1984@gmail.com;tosi1984@rediffmail.com